

## SUMMARY OF QUALIFICATIONS

Experienced professional accustomed to working in a fast-paced, multi-faceted environment. Adept at web design and creative direction in design and agency environments. Possess initiative, leadership ability, attention to detail and understanding of broad picture goals. Expertise in creative direction, graphic design, web design, web development, functional architecture, and project management.

## SKILLS

Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, Flash, Calculator, HTML, CSS, PHP, MySQL, etc.

### MS&L DIGITAL (MANNING SELVAGE & LEE) – ANN ARBOR, MI

Creative Director, 7/07 – Present

Lead design team for digital office of global PR firm. Manage a team of designers, flash developers and front-end producers in the creation of web initiatives including websites, microsites, blogs, and other new media solutions (e.g. Facebook apps, widgets, etc.) for global companies including GM, Best Buy, P&G, Philips, Intuit - TurboTax, Ferrero, Coca-Cola and others.

### CHANGE DESIGN GROUP – CHICAGO, IL

Interactive Director, 10/04 – 7/07

Oversee all development of web initiatives. Responsibilities include preliminary site analysis, site architecture and functional specs, creating or overseeing design, front-end development and back-end programming. Additional duties include developing and managing all internal and external web staff, writing project proposals, timelines, budgets and performing project management.

### UMLEX – KALAMAZOO, MI

Art Director, 1/02 – 12/02 / Creative Director, 12/02 – 10/04

Responsibilities include managing design staff, developing project proposals and presenting concepts to clients.

### CHANGE DESIGN GROUP – KALAMAZOO, MI

Co-Owner/Creative Director, 11/01 – 06/03

Co-Founded Change Design Group to meet the design needs of the non-profit sector.

### COPPER – KALAMAZOO, MI

Graphic Designer, 08/99 – 02/00 / Art Director, 02/00 – 11/00 / Interactive Designer, 11/00 – 11/01

### BIGGS-GILMORE – KALAMAZOO, MI

Freelance Graphic Designer, 06/99 – 08/99

### ASSOCIATED DESIGN SERVICES – KALAMAZOO, MI

Graphic Designer/Illustrator, 05/98 – 06/99

### FORM WORKS – GRAND RAPIDS, MI

Graphic Design Intern, 01/97 – 04/97

### CLIENT EXPERIENCE (A.K.A. NAME DROPPING)

General Motors	Best Buy	P&G	Philips	Golf Chicago Magazine
Bridgestone/Firestone	Borgess Hospital	DePuy (Johnson & Johnson)	Boyne	Treetops Resort
NicklausArt.com	Willow Creek Association	AAA of Michigan	Sea-Ray Boats	MacUpdate.com
Kellogg	Pharmacia	Binder Park Zoo	Shedd Aquarium	Moody Bible Institute

## RECOGNITION

**Web Creme** - 5/07 - Personal website featured on popular web design gallery site (<http://www.webcreme.com>).

**The Best Designs** - 5/07 - Personal website featured on popular web design gallery site (<http://www.thebestdesigns.com>).

**CSS Remix** - 5/07 - Personal website featured on popular CSS design gallery site (<http://www.cssremix.com>).

**How Magazine Self Promotion Annual** - 10/99 - Selected and featured in the Multimedia category of the Self Promotion Annual.

**Addy Awards** - 98 - Received several Citations of Excellence.

## EDUCATION

Grand Valley State University, Allendale, MI

Bachelor of Fine Arts Degree - Graphic Design Major / Deans List

## PORTFOLIO

You can view my portfolio online at [jasonjulien.com](http://jasonjulien.com)