

SUMMARY OF QUALIFICATIONS

Experienced professional accustomed to working in a fast-paced, multi-faceted environment. Adept in print and web design in design and advertising agency environments. Possess initiative, leadership ability, attention to detail and understanding of broad picture goals. Expertise in creative direction, graphic design, web design, web development, functional architecture, and project management.

SKILLS

Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, Flash, Calculator, HTML, CSS, PHP, MySQL, etc.

CHANGE DESIGN GROUP – CHICAGO, IL

Interactive Director, 10/04 – Present

Oversee all development and resources for web initiatives. Responsibilities include conducting preliminary site analysis, developing site architecture and functional specs, creating or overseeing design, front-end development and back-end programming. Additional duties include developing and managing all external and internal web staff, managing offsite freelancers from multiple countries, writing project proposals, timelines and budgets and performing project management.

UMLEX – KALAMAZOO, MI

Art Director, 1/02 – 12/02 / Creative Director, 12/02 – 10/04

Responsibilities include managing design staff, developing project proposals and presenting concepts to clients.

CHANGE DESIGN GROUP – KALAMAZOO, MI

Co-Owner/Creative Director, 11/01 – 06/03

Co-Founded Change Design Group to meet the design needs of the non-profit sector. The company was purchased by a company in Chicago who had a similar mission but were lacking an identity.

COPPER – KALAMAZOO, MI

Graphic Designer, 08/99 – 02/00 / Art Director, 02/00 – 11/00 / Interactive Designer, 11/00 – 11/01

Helped establish the interactive department within established advertising agency.

BIGGS-GILMORE – KALAMAZOO, MI

Freelance Graphic Designer, 06/99 – 08/99

ASSOCIATED DESIGN SERVICES – KALAMAZOO, MI

Graphic Designer/Illustrator, 05/98 – 06/99

FORM WORKS – GRAND RAPIDS, MI

Graphic Design Intern, 01/97 – 04/97

CLIENT EXPERIENCE (A.K.A. NAME DROPPING)

Bridgestone/Firestone	Borgess Hospital	DePuy (Johnson & Johnson)	Boyne
Treetops Resort	NicklausArt.com	Willow Creek Association	AAA of Michigan
Sea-Ray Boats	MacUpdate.com	Kellogg	Pharmacia
Binder Park Zoo	Moody Bible Institute	Shedd Aquarium	Golf Chicago Magazine

RECOGNITION

How Magazine Self Promotion Annual - 10/99 - Selected and featured in the Multimedia category of the Self Promotion Annual.

Addy Awards - 98 - Received several Citations of Excellence.

Holland Area Arts Council - 96 - Selected to design and develop all promotional material for the annual arts festival.

Gannett Outdoor - 96- Honorable Mention in the Gannett Outdoor Holiday Billboard competition.

EDUCATION

Grand Valley State University, Allendale, MI

Bachelor of Fine Arts Degree - Graphic Design Major / Deans List

REFERENCES

I would be honored to supply you with a list of references upon request.

PORTFOLIO

You can view my portfolio online at jasonjulien.com